



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 224456

Schedule Dates 10/20/12-10/23/12
Advertiser Pol/Eric Stewart for Congress (15698)
Agency Fletcher, Rowley Inc (4522)
Product Politicalz - Candidates (1077)
Brand ERIC STEWART FOR CONGRESS "STEWART VALU
Salesperson Political Local, AE (1495)
Sales Office POLITICAL LOCAL
Buyer Name /
Phone/Fax /
CPE STEWART1206H
Account Types Regional/Political/Local Agency
Billing Type Standard
Comments

Date Entered 10/19/12
Last Modified 10/19/12
Entered By Kelly Preuett
CO-OP No
Headline #
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$1,110.75
Net Total \$6,294.25
Sales Tax

WKRN (WKRN)	Spots	Rate
By Broadcast Month		
Oct. 2012	28	\$7,405.00
Grand Total:	28	\$7,405.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/22/12-10/23/12	2	:30	5:58A- News 2 THIS MORNING/10/6AM	2	1							3	\$425.00	\$1,275.00	WKRN (WKRN)		10/19/12
2.0	Normal Line / SPOT	10/22/12-10/23/12	2	:30	7A- Good Morning America	1	2							3	\$300.00	\$900.00	WKRN (WKRN)		10/19/12
3.0	Normal Line / NWS	10/22/12-10/23/12	2	:30	5P- News 2 at 5	1	1							2	\$325.00	\$650.00	WKRN (WKRN)		10/19/12
4.0	Normal Line / NWS	10/22/12-10/23/12	2	:30	5:58P- News 2 at 6	1	1							2	\$350.00	\$700.00	WKRN (WKRN)		10/19/12
5.0	Normal Line / NWS	10/22/12-10/23/12	2	:30	9:59P- News 2 at 10	1	1							2	\$550.00	\$1,100.00	WKRN (WKRN)		10/19/12
6.0	Normal Line / NWS	10/20/12-10/20/12	2	:30	5:58A- News 2 Weekend at 6:00 am							2		2	\$75.00	\$150.00	WKRN (WKRN)		10/19/12
7.0	Normal Line / SPOT	10/20/12-10/20/12	2	:30	7A- Good Morning America Saturday							2		2	\$150.00	\$300.00	WKRN (WKRN)		10/19/12
8.0	Normal Line / NWS	10/20/12-10/20/12	2	:30	8A- News 2 Weekend at 8:00am							2		2	\$125.00	\$250.00	WKRN (WKRN)		10/19/12
9.0	Normal Line / NWS	10/20/12-10/20/12	2	:30	6P- News 2 at 6							1		1	\$200.00	\$200.00	WKRN (WKRN)		10/19/12
10.0	Normal Line / NWS	10/20/12-10/20/12	2	:30	10:30P- News 2 at 10							1		1	\$350.00	\$350.00	WKRN (WKRN)		10/19/12
11.0	Normal Line / NWS	10/21/12-10/21/12	2	:30	5:58A- News 2 Weekend at 6:00 am								2	2	\$65.00	\$130.00	WKRN (WKRN)		10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://biforms.com/images/TermsCon.pdf>.



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12.0	Normal Line / NWS	10/21/12-10/21/12	2	:30	7A- Good Morning America Sunday								2	2	\$150.00	\$300.00	WKRN (WKRN)		10/19/12
13.0	Normal Line / SPOT	10/21/12-10/21/12	2	:30	8A- This Week With George Stephanopoulos								1	1	\$225.00	\$225.00	WKRN (WKRN)		10/19/12
14.0	Normal Line / NWS	10/21/12-10/21/12	2	:30	9A- News 2 Weekend at 9:00am								1	1	\$100.00	\$100.00	WKRN (WKRN)		10/19/12
15.0	Normal Line / NWS	10/21/12-10/21/12	2	:30	5P- News 2 at 5pm Sunday								1	1	\$200.00	\$200.00	WKRN (WKRN)		10/19/12
16.0	Normal Line / NWS	10/21/12-10/21/12	2	:30	9:59P- News 2 at 10								1	1	\$575.00	\$575.00	WKRN (WKRN)		10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="font-size: 1.5em; text-align: center;">WKRN</div>	Date: <div style="font-size: 1.5em; text-align: center;">10/19</div>
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I, Kati Bumgardner,
 being/on behalf of: Eric Stewart, a legally
 qualified candidate of the Democrat political
 party for the office of: US Congress - TN 4
 in the General
 election to be held on: 11/6/12
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

\$ 7405.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[A large rectangular box with a large 'X' drawn across it, indicating no matters were listed.]

I represent that the payment for the above described broadcast time has been furnished by:

_____ and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jacob Dawes Dunavant

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19 Katipumzner
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Guy Carter
Signature

Guy Carter
Printed Name

NSM
Title